



**oasis**  
FREE CLINICS



**Brunswick  
in Bloom**  
GARDEN TOUR

Want to support a great organization while promoting your company's commitment to our community?

**Become a Brunswick in Bloom Sponsor!**

### **Last Year's Sponsorship Impact**

- Over **30,000** people saw our social media posts.
- Over **3,200** people saw and engaged with sponsor posts.
- Over **30,000** people saw digital ads in the Portland Press Herald and DownEast.
- Direct emails to over **1,100** people with a higher than average open rate.
- Over **450** people attended; **85%** live in the Midcoast region while 20% came to Brunswick for the tour.
- Highly visible banner in Brunswick.
- Raised almost **\$23,000** for our free medical and dental clinic.

**Interested in promoting your business  
while supporting a great cause?**

Visit [OasisFreeClinics.org/brunswick-in-bloom](https://OasisFreeClinics.org/brunswick-in-bloom)  
or call us at 721-9277 to discuss options.



# Why Sponsor?

## Brand Visibility

Your brand will be prominently featured with signage, materials, and staff wearing branded gear. Align your brand with a fun, creative, and nature-driven experience that promotes sustainability and craftsmanship.

## Targeted Audience

The garden tour attracts a diverse, engaged, and community-minded audience who values creativity, quality, and sustainability—perfect for brands looking to connect with this community.

## Exclusive Engagement

Sponsors will have the chance to interact directly with guests, offering samples, giveaways, or information about your products/services.

## Social Media

We'll be sharing the highlights of the event on our social channels, giving your brand additional exposure before, during, and after the tour.

# Sponsorship Levels

## Build-A-Bouquet Sponsor - \$7,500

New this year! We're excited to offer a unique opportunity to become a sponsor for our interactive Build-A-Bouquet Station at this year's Garden Tour! This hands-on experience allows visitors to create their own personalized floral arrangements, celebrating the beauty of nature in a fun and engaging way.

Exclusive recognition as the Bouquet-A-Bouquet Sponsor, including "Brunswick in Bloom Build-A-Bouquet by [Your Company Name]" on all marketing materials, including posters, garden guide, flyers, and website.

- Opportunity to have branded info on Build-A-Bouquet Station materials (vases, etc.)
- Opportunity to have your organization represented at the Bouquet Bar.
- Prominent logo placement on all event signage.
- Recognition in press releases and featured social media posts.
- Opportunity to have branded info on Build-A-Bouquet materials (vases, etc.)
- Opportunity to have your organization represented at the Build-A-Bouquet Station.
- Ten complimentary Garden Tour and Build-A-Bouquet tickets.
- Recognition during the Garden Party opening remarks.

## Lupine Presenting Sponsor - \$5,000

- Premier recognition as a Lupine Presenting Sponsor, including "Brunswick in Bloom Presented by [Your Company Name]" on all marketing materials, including posters, garden guide, flyers, and website.
- Prominent logo placement on all event signage and at the entrance of 8 gardens.
- Recognition in press releases and featured social media posts.
- Opportunity to provide branded materials (brochures, giveaways) to attendees.
- Eight complimentary Garden Tour and Build-A-Bouquet tickets.
- Recognition during the Garden Party opening remarks.

## Lilac Sponsor - \$2,500

- Prominent logo placement on all marketing materials, including posters, garden guide, flyers, and website.
- Company mentioned in select press releases and social media posts.
- Company listed as a Lilac Sponsor on event signage and materials.
- Opportunity to include branded items (brochures, giveaways) for attendees.
- Six complimentary Garden Tour and Build-A-Bouquet tickets.
- Recognition during the Garden Party opening remarks.
- Logo placement on yard sign at each garden entrance.

## Lavender Sponsor - \$1,000

- Logo included on all marketing materials, including posters, garden guide, flyers, and website.
- Company mentioned in select social media posts.
- Company listed as a Lavender Sponsor on event signage and materials.
- Opportunity to provide branded materials (brochures, giveaways) to attendees.
- Four complimentary Garden Tour tickets.
- Mention in event email newsletters.



## Lily Sponsor - \$500

- Logo included on all marketing materials, including posters, garden guide, flyers, and website.
- Two complimentary Garden Tour tickets.
- Company listed as a Lily Sponsor on event signage and materials.



## Lamb's Ear Sponsor - \$250

- Logo included on website and garden guide.
- One complimentary Garden Tour ticket.
- Mention on social media as a Lamb's Ear Sponsor.







# Event Sponsor Examples

## Social Media Spotlights

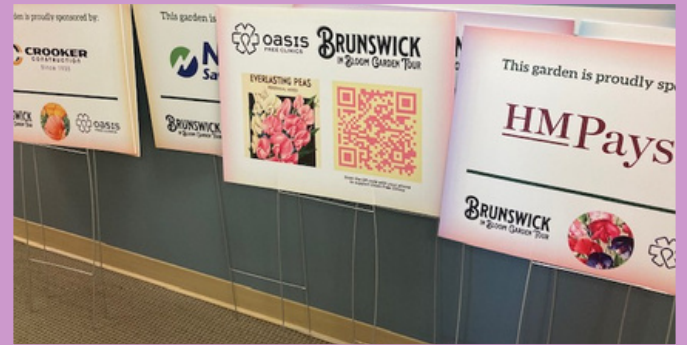
Oasis Free Clinics 15 in Brunswick, ME.  
 Published by Dana Erstad  
 May 16

We want to take a moment to highlight **Bath Savings Institution**, Lupine Sponsor for the Brunswick in Bloom Garden Tour and a supporter of Oasis.

**Bath Savings** is a mutual savings bank serving Midcoast and Southern Maine for more than 170 years. They provide personal and commercial banking and investment solutions paired with competitive rates, personal service, and online banking technology that put you in control of your finances.



## Logo on Garden Signs



## Logo in Booklet



## Logo on Flyer



## Logo on our Website

Logo will link to your website



Lupine Sponsors



Lavender Sponsors

